

# PROGRESSIVE STANDARDS IN ICT FOR ACTIVE AND HEALTHY AGEING

## Making ICT standards fit for Active and Healthy Ageing in Europe

Thursday 19<sup>th</sup> of October 2017  
CEN-CENELEC Management Centre, Brussels, Belgium

**09:30 – 10:00    REGISTRATION**

**10:00 – 10:30    OPENING SPEECHES**

10:00 – 10:10    **The PROGRESSIVE project**  
Malcolm Fisk, Senior Research Fellow, De Montfort University

10:10 – 10:20    **A European perspective**  
Christoph Klein, Project Officer, European Commission

10:20 – 10:30    **The European standardisation system and its relation  
to research and innovation**  
Andreea Gulacsi, Unit Manager, CEN-CENELEC

**10:30 – 11:30    STAKEHOLDERS' PERSPECTIVES:  
WHAT are the priorities for ICT for AHA standardisation**

*Session moderated by:  
Frederic Lievens, Co-director, Telehealth Quality Group (TQG)*

**An older people's perspective**  
Peter Rayner, Transport adviser, National Pensioners Convention

**A policy maker’s perspective**

*Speaker to be announced*

**An industry/designer’s perspective**

Hugo Silva, Chief Innovation Officer, Plux Wearable Devices

**A national standardisation body’s perspective on co-creation**

Marlou Bijlsma, Healthcare Programme Manager, NEN

11:10 - 11:30

**Q&A and wrap-up**

**11:30 – 11:45**

**Coffee break**

**11:45 – 12:45**

**STANDARDS USE: WHY ICT for AHA standards are instrumental in fulfilling older people’s needs in real-life**

*Session moderated by:*

*Stephan Schug, Chief Medical Officer, European Health Telematics Association (EHTEL)*

**PROGRESSIVE approach to use cases and standardisation**

Diane Whitehouse, Principal eHealth Policy Analyst, EHTEL

**An integrated care use case: Benefitting from standards and interoperability in Health and Social Care**

Ester Sarquella Casellas, Connected Health and Care Business Development Director for Southern Europe, Tunstall Healthcare, Spain

**A social care use case: Supporting networking of digital services for older people**

Viviane von Döllen, Organisational Development, Stéftung Hëllef Doheem, Luxembourg

**A regional use case: Enabling digitalisation in support of older people**

Maddalena Illario, Reference Site Collaborative Network and Campania EIP-AHA Reference Site, Italy

12:25– 12:45

**Q&A and wrap-up**

**12:45 – 13:40      Networking lunch**

**13:40 – 15:30      PROGRESSING AND COORDINATING STANDARDISATION FOR ACTIVE AND HEALTHY AGEING: HOW and WHERE**

13:40 – 13:55      **The role of international standards in changing the way we deliver goods and services in the future. ISO/TC proposal for a new TC on Ageing Societies**

Robert Turpin, Market Development Manager, BSI

13:55 – 14:05      **Select, simplify, fix: How Continua, IHE and other profiles contribute to making standards fit for purpose**

Michael Strübin, Program Director Europe, Personal Connected Health Alliance

14:05 – 14:15      **Mapping the coordination in ICT standardisation for AHA**

Alexandra Engelt, Team Manager, DIN

Estelle Huchet, Project Officer, AGE Platform Europe

14:15 – 14:45      **Breakout sessions: Exploring potential solutions**

*Attendees will work together in small groups to brainstorm and discuss possible solutions on how to better coordinate the different ICT for AHA standardisation initiatives, committees, organisations and stakeholders*

14:45 – 15:30      **Reporting on breakout sessions and open debate**

*Session moderated by:*

*Fernando Machicado, Programme Manager, UNE*

15:30 – 15:40      **Wrap-up**

**15:40 – 16:00      NEXT STEPS AND CONCLUSIONS**

Malcolm Fisk, Senior Research Fellow, De Montfort University

## PRACTICAL INFORMATION

- **Place:** CEN-CENELEC, Avenue Marnix 17 (4<sup>th</sup> floor), B-1000 Brussels, Belgium; the venue will be accessible to people with reduced mobility
- **Price:** The event is free of charge
- **Language:** English only
- For more information, please contact Fernando Machicado: [fmachicado@une.org](mailto:fmachicado@une.org)

## ABOUT PROGRESSIVE

PROGRESSIVE is an EU-funded project that will help make sure that standards take account of the voice of older people and contribute to the creation of environments where, as we age, we can all have better access to products and services. PROGRESSIVE includes a multi-stakeholder consortium with 10 partners from 6 European countries; 4 standardisation bodies are included.

[www.progressivestandards.org](http://www.progressivestandards.org)

[@ProgressiveAHA](https://twitter.com/ProgressiveAHA)

[#Standards4AHA](https://twitter.com/Standards4AHA)



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement no. 727808